

ARMAN POGHOSYAN

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WORK EXPERIENCE

Archipelago Lighting, LLC.

AutoCAD and Digital Design Independent Contractor

Montclair, CA
March 2021 – Present

- Create detailed 3D product visualization and animation for display on the company website.
- Designed products, such as portable work lights, stand work lights, and shop lights for Kobalt® by Lowe's.
- Developed new packaging, including printing and mock-ups for bid presentation.
- Constructed concept designs for grow lights for greenhouses.

Lusive Décor, Inc.

AutoCAD and Digital Design Independent Contractor

Los Angeles, CA
May 2019 – March 2020

- Developed a 3D sculpting and 3D printing mock-up strategy for product design, increasing production speed by 30%.
- Translated existing sketches to workable AutoCAD shop drawing for both hotel, mall, and luxury residential lighting, including chandeliers, table lamps, desks lamps, bed bars, and floor lamps.
- Set up an AutoCAD block attribute library for company use in future development.
- Created design sketches for laser-cut wall décor for residential, hospitality, and church use.

ARY D'PO, INC. Designer Jewelry

Co-Owner and Senior Product Designer

Los Angeles, CA
February 2019– Present

- Design new products, including the JCK award-winning pieces, using initial hand-sketch, ZBrush or Rhino digital sculpting, and Adobe Photoshop drawing.
- Validate final products received from manufacturers, ensuring regulation compliance and quality control.
- Designed company branding and marketing assets, including logos, color palette, typography, and packaging.
- Co-designed and co-developed an e-commerce website using WordPress and WooCommerce.
- Developed guidance and set up procedures for the company website SEO, including image and video optimization.

Alpan Lighting Products, Inc.

New Product Design Independent Contractor

Camarillo, CA
January 2017 – March 2020

- Designed solar panel lighting products, such as outdoor lanterns, path, string, step, spot, and grow lights for Costco, Home Depot, Lowe's, Walmart, and Sam's Club.
- Developed a new inventory system for product organization, long-term product storage, and efficient access for sale.
- Transferred the use of hand-drawn sketches to ZBrush, speeding up the production process and visualization by 60%.

Other Projects

Independent Contractor

Burbank, CA
2017 – 2023

- Axis Studios: Architectural and interior design 3D modeling, animation, rotoscoping, and rendering.
- Studio AT / Alger-Triton: Crest logo 3D sculpting.
- J. Jones Construction and Welding, Inc.: Logo re-design, re-branding, and web design.
- Miscellaneous Clients: Branding, medical device prototype 3D modeling & 3D printing, 3D sculpting, and web design.

Lamps Plus, Inc.

3D & Hospitality Design Manager (2010-16) and Senior Lighting Designer (2003-10)

Chatsworth, CA
October 2003 – December 2016

- Designed lighting products in all style categories, including Modern, Contemporary, Traditional, Coastal, Transitional for the Commercial, Hospitality, and Residential industries, using hand-sketch, AutoCAD, ZBrush, and Adobe Suite.
- Managed the hospitality lighting design team, overseeing design and development of all hospitality lighting products.
- Ensure legal compliance regarding intellectual property, the Americans with Disabilities Act ("ADA"), and the American National Standards Institute ("ANSI") standards for hospitality lighting products.
- Introduced and created a digital sculpting and 3D printing protocol for all product designs across the company.
- Initiated and headed the acquirement and corporate education for the use of ZBrush and ZPrint 650, speeding up the product development process by 83%.
- Transferred the use of hand-drawn sketches to Adobe Photoshop and implemented a rendering system, which sped up the initial design process by over 78%.

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EDUCATION

Glendale Community College
Advanced Motion Graphics

Glendale, CA
June 2008

Glendale Community College
Computer Aided Drafting (AutoCAD)

Glendale, CA
March 2004

Yerevan State Academy of Fine Arts
Bachelor of Arts, Industrial Design

Yerevan, Armenia
June 1994

The Goldsmiths School of Yerevan
Fine Art, Engraving, and Jewelry Design Apprentice

Yerevan, Armenia
June 1989

ADDITIONAL INFORMATION

- Computer and software skills: Microsoft Office Suite, Adobe Suite, AutoCAD, Cinema 4D, Redshift, ZBrush, Rhino, SolidWorks, WordPress, and Autodesk Inventor, and most virtual collaboration tools, such as Microsoft Teams, Slack, Trello, Google Docs, Asana, Zoom, Dropbox, and Basecamp.
- Key features: Integrity, high sense of responsibility, loyalty, problem solving, and smooth team collaboration.
- Interests: Martial arts, watercolor painting, animation, physical sculpting, character design, travel, running, and cinema.