

PROFESSIONAL SUMMARY

Senior Lighting Designer and Design Manager with 20+ years of experience across hospitality, commercial, residential, and product lighting. Combines creative design, strong technical execution, and collaborative leadership. Experienced guiding projects from concept through detailed drawings, visualization, and production coordination, with a leadership mindset focused on mentoring, communication, and long-term studio growth.

CORE COMPETENCIES & SKILLS

Design & Leadership:

Lighting Design & Product Development • Design Leadership & Mentorship • Project Coordination & Client Collaboration • Concept Development to Execution • Cross-Disciplinary Communication • Business-Aware Design Thinking • Strategic Thinking

Technical & Tools:

AutoCAD • Rhino • ZBrush • Cinema 4D • Redshift • SolidWorks • Autodesk Inventor • Adobe Creative Suite • 3D Visualization, Rendering & Prototyping • Documentation & Standards Awareness (ADA / ANSI)

Professional Attributes & Platforms:

Design Integrity • Accountability • Collaborative Approach • Leadership Mindset • Mentorship
Microsoft Office • WordPress • WooCommerce • Teams • Slack • Trello • Asana • Zoom • Google Workspace

PROFESSIONAL EXPERIENCE

Independent Lighting & Design Consultant | Burbank, CA | 2017 – Present

Provided design, 3D modeling, visualization, rendering, and product development services for lighting manufacturers, design studios, and private clients across a wide range of project types, including:

- Produced 3D sculpting and production-ready assets for branding, identity, and specialty design applications.
- Supported branding, re-branding, and web design initiatives for small business clients.
- Developed medical device prototypes using 3D modeling and 3D printing workflows.
- Collaborated closely with clients and project teams, recognized for efficiency, problem-solving, and clear communication.

Archipelago Lighting, LLC | AutoCAD & Digital Design Independent Contractor | Mar 2021 – Feb 2024

- Created detailed 3D product visualizations and animations for digital platforms and web presentation.
- Designed portable, stand, and shop lighting products for national retail distribution, including Kobalt® by Lowe's.
- Developed packaging concepts, print layouts, and physical mock-ups for bid presentations.

- Produced concept designs for greenhouse and grow-lighting applications.

Lusive Décor, Inc. | AutoCAD & Digital Design Independent Contractor | May 2019 – Mar 2020

- Developed a 3D sculpting and rapid-prototyping workflow, improving development speed by ~30%.
- Translated design sketches into detailed AutoCAD shop drawings for hospitality, commercial, and high-end residential lighting.
- Built and maintained an AutoCAD block and attribute library to improve internal efficiency.
- Created design sketches for laser-cut decorative wall elements.

Alpan Lighting Products, Inc. | New Product Design Independent Contractor | Jan 2017 – Mar 2020

- Designed outdoor and solar lighting products across multiple categories for major national retailers.
- Led product concept development from early design through production-ready models.
- Transitioned hand-drawn sketches to ZBrush-based digital sculpting, accelerating visualization and development.
- Supported inventory organization and long-term product planning.

ARY D'PO, Inc. | Co-Owner & Senior Product Designer | Feb 2019 – Present

- Design and develop original, award-winning collections using hand sketching, Rhino, ZBrush, and Adobe tools.
- Oversee production validation, quality control, and design integrity.
- Lead brand identity and marketing asset development, including packaging and visual systems.
- Co-developed the e-commerce platform using WordPress and WooCommerce.
- Established internal guidelines for SEO-related image and video optimization.

Lamps Plus, Inc. | 3D & Hospitality Design Manager (2010–2016); Senior Lighting Designer (2003–2010)

- Designed lighting products across modern, contemporary, traditional, and transitional styles.
- Managed and mentored a hospitality design team, providing design direction and performance guidance.
- Coordinated with leadership on design priorities, timelines, and development strategy.
- Ensured compliance awareness related to intellectual property, ADA, and ANSI standards.
- Introduced digital sculpting and 3D printing workflows, significantly improving development efficiency.
- Modernized concept development processes through digital rendering systems.

EDUCATION

Bachelor of Arts, Industrial Design — Yerevan State Academy of Fine Arts

Advanced Motion Graphics — Glendale Community College

Computer-Aided Drafting (AutoCAD) — Glendale Community College

Fine Art, Engraving & Jewelry Design Apprenticeship — The Goldsmiths School of Yerevan